





Project Objectives: Engage the Baltimore Street District Community to create an Economic Master Plan to:

Improve the economy, create jobs and enhance the quality of life within the Baltimore Street District.

Connect the Lincoln Square and Steinwehr Avenue commercial areas of Gettysburg by enhancing the Baltimore Street Corridor in a way that would attract more residents, businesses and patrons/visitors.





Community Goals & Objectives

Authenticity: Capture & showcase the history, stories, beauty, culture, arts and authenticity of the Baltimore Street District

History: Creatively blend the nationally recognized history centering around Lincoln with 21st century amenities

Culture and Technology: Balance & incorporate the "green" approach with technology, artistic creativity and historic authenticity





The Strategy

Make the district more pedestrian-friendly with safe lighting, wider sidewalks, safer street crossings, traffic-calming measures and a focus on Lincoln and Baltimore Street history

Build upon the success of Steinwehr Avenue and coordinate a consistent look that draws people up and down Baltimore Street and attracts more businesses





Baltimore Street Team

Main Street Gettysburg is the 501(c)3 that provides the supportive leadership to 3 community committees for this project – Executive, Steering & Stakeholder Committees

More than 80 individuals have been engaged in some way with this project





Status of Master Plan – Complete by 1st Quarter 2018

Funding Raised To Date - \$60,000

- \$22,000 First block to South St lighting & sidewalks
- \$38,100 To pay for Master Plan (valued at \$50,000)

Estimated Cost - \$10 million for full project (3 phases possible)





Master Plan

- Authenticity
- History
- Culture & Technology

Multi-modal Grant Items





Parking

A Borough-wide strategy – collective parking

- School/Borough partnership
- Rabbit Transit
- Relocation of street parking
- Kiosks
- Bus parking





Multi-modal Transportation

A plan that is focused on pedestrian-friendly

- Partnership with Rabbit Transit
- Bike amenities
- Sharrows in Master Plan







Public Amenities & Borough Requirements

- Stormwater management
- Additional heritage lighting
- Safer sidewalks (ADA compliant) & alleyways
- Additional benches
- Safer crosswalks
- Additional trash receptacles





Enhanced Landscaping

- Additional trees in strategic locations
- Rain gardens for MS4 in strategic locations
- Flower basket program





Utilities/Infrastructure Review

Evaluate existing utilities and determine improvements

- Minimize utility poles
- PennDot, Columbia Gas, Water
- Signage/sign clutter





Additional Grant Opportunities for Specific Projects





Special Historic Features & Enhancements

Include additional things to see and do

- Gettysburg Address Pathway
- Barricade sculpture
- Gateway
- History App
- Murals





Other Considerations

- Public Restrooms
- Marketing Plan & Branding
- Events & Promotion
- Business recruitment
- Funding
 - Fundraising
 - Grants

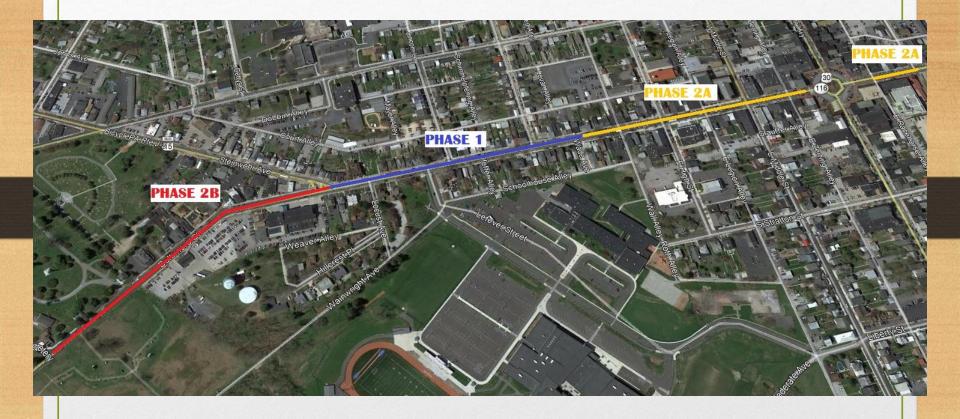


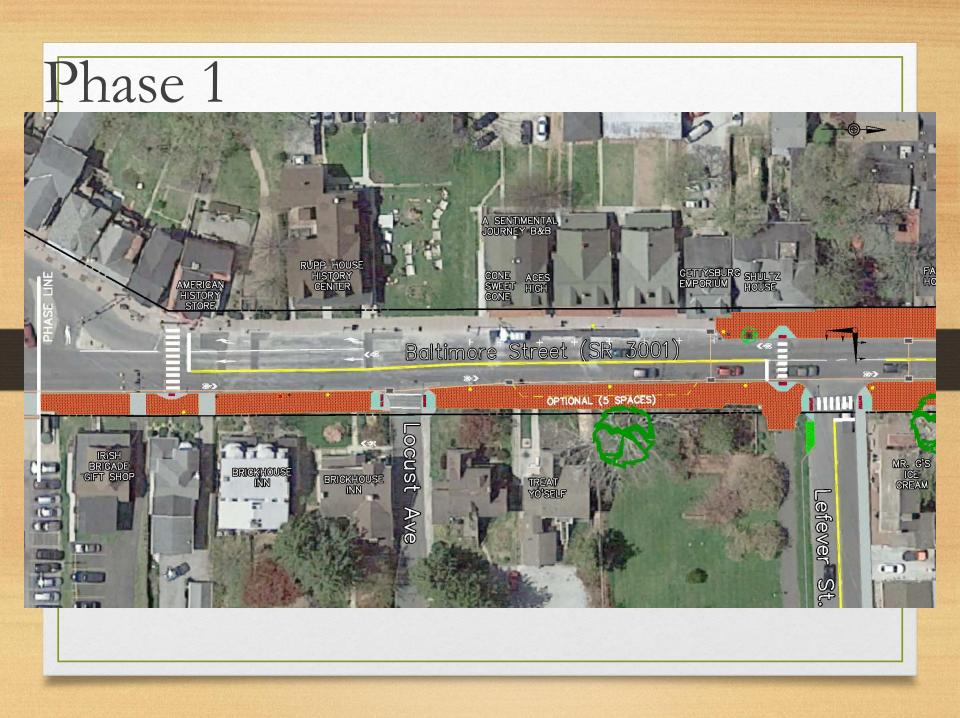
Master Plan Draft Walking in Lincoln's Footsteps

Presented by Chad Clabaugh, C.S. Davidson, Inc.



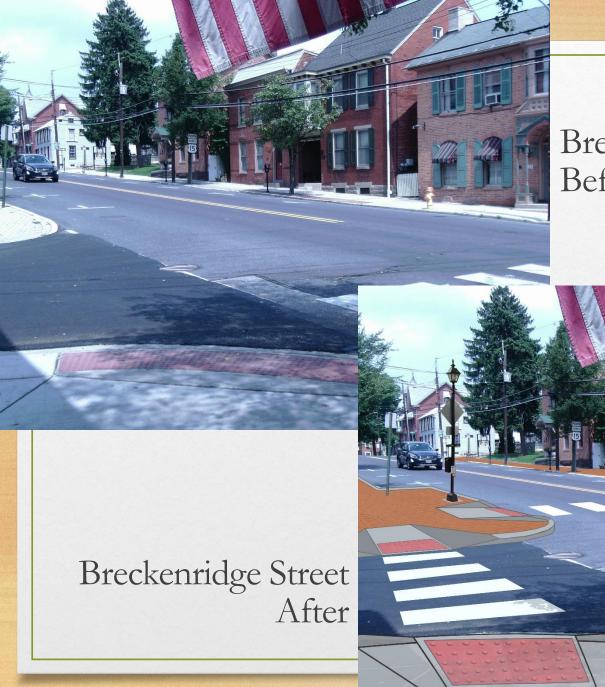






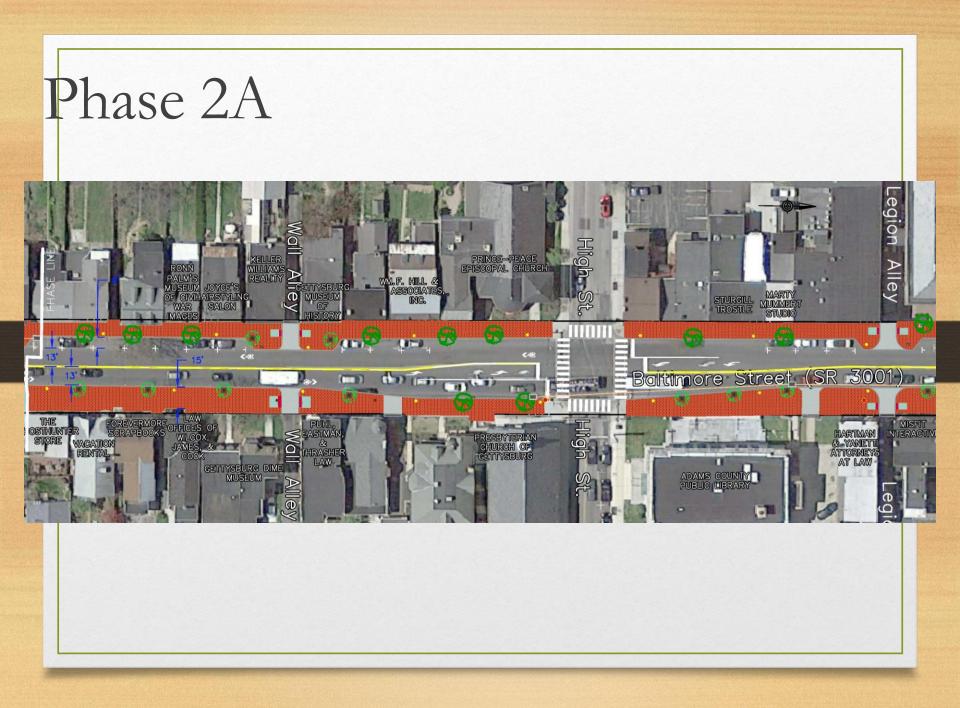






Breckenridge Street Before

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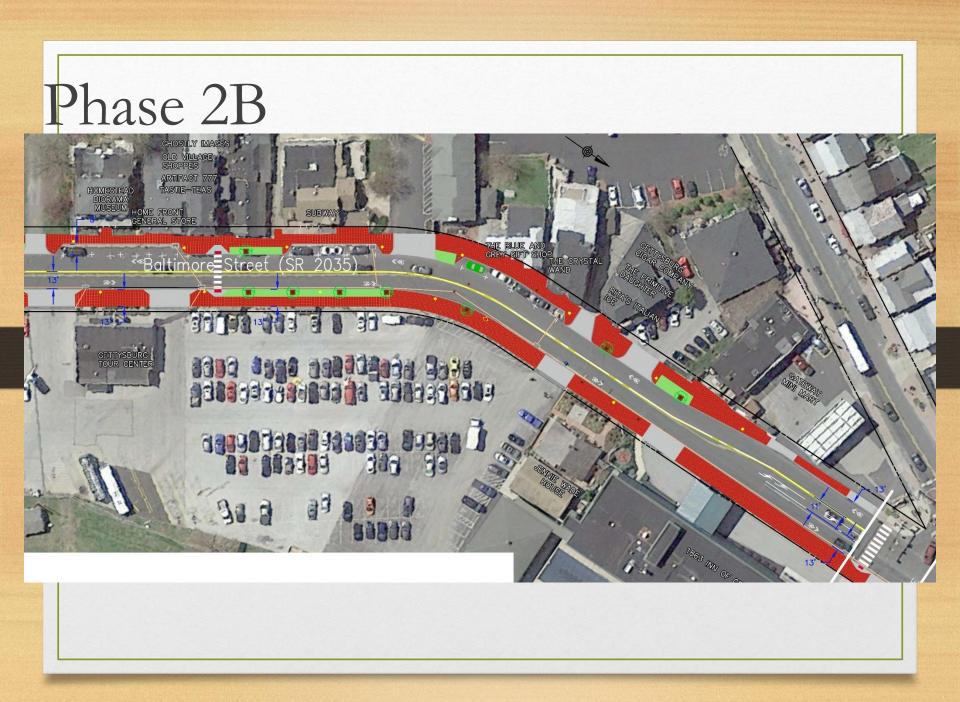








Tour Center Before



Baltimore Street Master Plan

Walking in Lincoln's Footsteps





Cost & Funding - Estimated \$10 million project

Possibilities

- Multi-modal various levels
- State funding opportunities
 - Keystone
 - DĆNR
- Additional grant research
- Private foundations
 - Adams County
 - South Mountain Partnership
 - Met-Ed
- Federal Highway Administration
- Private sponsors/donations





Cost & Funding - Estimated \$10 million project

Initial Discussions To Date

- Senator Alloway
- Adams County Commissioners
- Gettysburg National Park Service
- DCED
- DCNR
- Federal Highway Administration
- Representative from Congressman Perry's Office