

# FOR IMMEDIATE RELEASE

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# Lightshow and pyrotechnics to kick off Christmas festival!

Snowflake Soiree will feature lights, music and dancing in the street

**Gettysburg, Pa. (Dec. 3, 2019)**—A Snowflake Soiree, featuring a choreographed light, pyrotechnic and music show, will kick off A Gettysburg Christmas Festival Friday, Dec. 6, at 7 p.m., at the Gettysburg Heritage Center (297 Steinwehr Avenue). After the show, music and dancing in the streets will take place until 9 p.m.—making the event a never-been-done-before experience in Gettysburg.

The event is free and open to the public.

"We can't wait to kick off this year's Christmas Festival," said Deb Adamik, president of Main Street Gettysburg, which is presenting the festival. "In keeping with Main Street's mission, this event will showcase our community pride in preserving, revitalizing and improving our nationally known downtown. The entire event is the largest of its kind in Gettysburg because it invites the entire community to participate in a way where community activities become the festival experience. There really will be something for everyone—families, Civil War buffs, people who love the holidays. This event brings people together like no other."

The Snowflake Soiree kickoff event is a special production by Dylan Weibel in collaboration with StarFireCorporation, FireOne and HERC equipment rentals. The music-concert caliber show will featurechoreographedlights,pyrotechnicsandsound.

Following the show, everyone is invited to enjoy music and dancing in the streets as the beginning of the festival is celebrated in grand style.

The Snowflake Soiree is made possible by the Gettysburg Heritage Center, Appalachian Brewing Company, the Dobbin House, FutureStake Inc., HERC Equipment Rental, Stray Production and an anonymous donor.

A Gettysburg Christmas Festival is made possible by the Gettysburg Heritage Center with support from



the Gettysburg Nature Alliance, New Leaf Paper and FutureStake Inc. The Festival is presented by Main Street Gettysburg.

## A Gettysburg Christmas Festival

The Gettysburg Heritage Center "A Gettysburg Christmas Festival," presented by Main Street Gettysburg with support from the Gettysburg Nature Alliance, New Leaf Paper and FutureStake Inc., will take place Dec. 6-8, 2019. Presented by Main Street Gettysburg in cooperation with event sponsors, the event will attract residents and visitors and will foster a sense of community, will highlight Gettysburg's historic significance and small-town feel, and will have a positive economic impact on the town. #GettysburgChristmas www.mainstreetgettysburg.org

### **Gettysburg Heritage Center**

The Gettysburg Heritage Center is the headquarters and hub for Gettysburg activities and information and features a museum focused on Gettysburg's civilians, an award-winning orientation map program produced by the American Battlefield Trust, a popular gift shop and bookstore, several tour options (Licensed Battlefield Guides, bus, scoot coupe, horse, carriage, iPad), special events and visitor information. It features ample free parking and is within close walking distance of restaurants, hotels, the Soldiers' National Cemetery and key portions of the battlefield. <u>www.GettysburgHeritage.org</u> #GettysburgStartsHere #DoItAllFromHere

**Gettysburg Nature Alliance** The Gettysburg Nature Alliance, a non-profit organization, takes action to achieve real-world impact on the education about, preservation of and visitor engagement with Gettysburg and our collective natural and historic resources. <u>www.gettysburgnature.org</u> #OneHabitatOneHeritage

### **New Leaf Paper**

The mission of New Leaf Paper is to be the leading national source for environmentally responsible, economically sound paper. We supply paper with the greatest environmental benefit while meeting the business needs of our customers. Our goal is to inspire — through our success — a fundamental shift toward sustainability in the paper industry. New Leaf Paper is proud to be a founding Delaware Public Benefit Corporation, choosing to support business that aligns with our values. And as a founding B Corporation, New Leaf Paper is held to comprehensive and transparent social and environmental performance standards. FutureStake Inc. is the parent company of New Leaf Paper.

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