



MEDIA RELEASE

FOR IMMEDIATE RELEASE

A Gettysburg Christmas Festival returns this year

Annual event will take place over two weekends in December

Gettysburg, Pa. (Aug. 4, 2021)—A Gettysburg Christmas Festival, the popular annual event that draws thousands to town, will return this year and take place over two weekends, Main Street Gettysburg announced this week. Festival weekends will be Dec. 3-5 and Dec. 10-12 and will feature 2021-appropriate activities, promotions, and traditional small-town holiday charm. Main Street Gettysburg produces the event each year as a way to promote the holidays in historic downtown Gettysburg and encourage locals, visitors, and businesses to enjoy all that the town has to offer.

“The Christmas Festival has become a part of Gettysburg,” said Jill Sellers, Main Street Gettysburg’s President and CEO. “This year continues to be challenging for businesses, so spreading the event over two weekends will give people more opportunity to explore downtown Gettysburg during the holiday season. We know people have been anxious to see if the event would take place, and we are pleased to continue what has become a holiday tradition.”

Businesses will be encouraged to host events and promotions during the festival weekends; decorations will be in place; and some virtual events and contests may be held as well. Anyone who wants to experience Gettysburg during the holidays will be able to do so within their individual comfort levels.

Through #ShopGettysburgFirst, Main Street Gettysburg is helping to bring people to Gettysburg businesses for holiday-shopping needs, either in-person or online. Main Street Gettysburg also offers a comprehensive business listing for downtown Gettysburg at www.GettysburgPRO.com.

“We hope to make the holiday season as special as we can for our town and for locals, visitors, and businesses,” said Sellers. “We are in the planning stage and encourage businesses to contact us if they plan to participate in the Festival.”

Participation can be a day, a weekend or both weekends. Participating events will be listed on the Festival’s official website at www.AGettysburgChristmasFestival.com, and Main Street Gettysburg will promote the Festival and the individual events. People also are encouraged to follow the Festival on Facebook and Instagram using @GettysburgChristmas. Businesses who plan to participate can contact Main Street Gettysburg at info@mainstreetgettysburg.org.

Visit www.mainstreetgettysburg.org or call 717-337-3491 for more information.

####

MAIN STREET GETTYSBURG

Main Street Gettysburg, Inc. is a 501(c)(3) organization registered in Pennsylvania and provided no goods or services in return for donations. All donations are tax deductible to the extent allowed by law. The official registration and financial information of Main Street Gettysburg, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. This institution is an equal opportunity provider and employer.

MEDIA CONTACT

Jill Sellers, President

Main Street Gettysburg, Inc.

jsellers@mainstreetgettysburg.org