

# Baltimore Street Economic Development Master Plan

Presentation to:

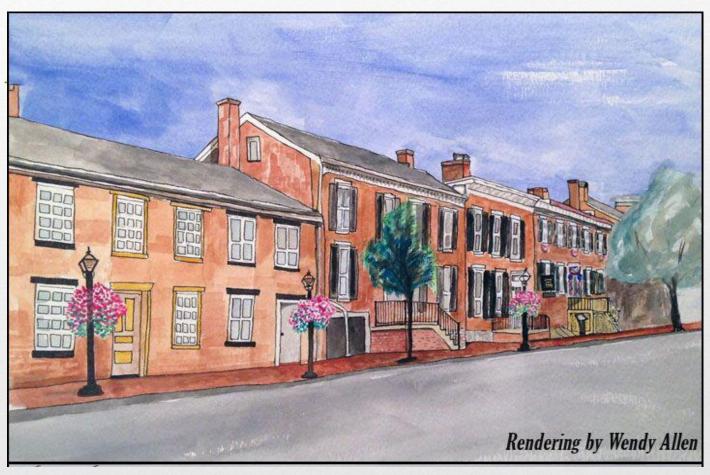
#### Adams County Transportation Planning Organization

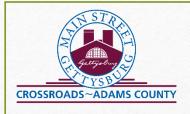
March 28, 2018

By: Charles Gable, Gettysburg Borough Manager

Deb Adamik, President, Main Street Gettysburg





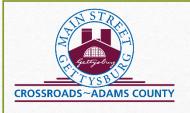


#### **Project Objectives**

Engage the Baltimore Street District Community to create an Economic Master Plan to:

Improve the economy, create jobs and enhance the quality of life within the Baltimore Street District.

Connect the Lincoln Square and Steinwehr Avenue commercial areas of Gettysburg by enhancing the Baltimore Street Corridor in a way that would attract more residents, businesses and patrons/visitors.



#### Baltimore Street Community's Objectives

Make the district more pedestrian-friendly with safe lighting, wider sidewalks, safer street crossings, traffic-calming measures and a focus on Lincoln and Baltimore Street history

Build upon the success of Steinwehr Avenue and coordinate a consistent look that draws pedestrians to walk or bike up and down Baltimore Street and attracts more businesses and residents.



#### **Baltimore Street Team**

Main Street Gettysburg is the 501(c)3 that provides the supportive and collaborative leadership to 3 community committees for this project – Executive, Steering & Stakeholder Committees

More than 80 individuals have been engaged in some way with this project and this number continues to grow

5 Steering Committee Meetings 5 Stakeholder Committee Meetings

4 Executive Committee Meetings 1 District-wide Meeting

3 Borough Council Updates/Presentations 1 Corporate Breakfast Presentation

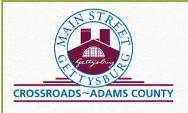
10+ individual meetings with elected officials and potential grant sources

Many communications in between



# Status of Baltimore Street Economic Development Master Plan

- Plan completed on schedule and unanimously approved by Gettysburg Borough Council on February 12, 2018
- Estimated cost \$11,786,889 total for all 3 phases
- Funding Raised To Date \$82,100
- \$22,000 First block to South St lighting & sidewalks
- \$38,100 To pay for Master Plan (valued at \$50,000)
- \$15,000 First Energy Foundation (\$5,000 for 3 years)
- \$7,000 Private funds raised to date



#### **ACTPO** Goals and Priorities

Based upon Unified Planning Work Program Fiscal Year 2016-2018 – January 2018

- "To move people and goods in an efficient manner while preserving environmental integrity and promoting sound economic development."
- Additional priorities:
  - Safety
  - Improve the transportation network for bicyclists and pedestrians
  - Congestion Management



#### Baltimore Street Master Plan Initiatives Organized by ACTPO Goals

#### **Transportation**

- Pedestrian Friendly
  - Safer Crosswalks and Wider Sidewalks
  - Additional Lighting for Safety
  - Additional benches
  - Blind Alleys Safety Issue
  - Wayfinding Signage
  - Public Restrooms
- Multi-modal Expansion
  - Parking Collective Parking/Kiosks/bus parking
  - Bike Lanes/Sharrows/Racks
  - Public Transportation Rabbit Transit

#### **Environmental Initiatives**

- Utilities/Infrastructure Review
- Storm Water Management (MS4)
- Enhanced Landscaping
- Additional Recycling & Trash Receptacles

#### **Economic Development**

- Marketing, branding, events and promotion
- Showcasing Historical Features and Enhancements
- Business Recruitment



#### Transportation Strategy Overview Pedestrian-Friendly & Safety

Reduce traffic speed. Widen sidewalks to slow traffic and make it more pedestrian-friendly

Strategic parking to encourage multi-modal transportation. A Borough-wide strategy of collective parking

#### Safety

Additional lighting

Safer Sidewalks

Additional street crossings and traffic light

Alleys reviewed

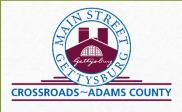
Signage reviewed

#### Transportation Strategy Overview Multi-modal Transportation

#### A plan that is focused on pedestrian-friendly

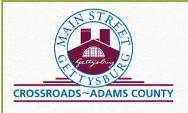
- Public Transportation -- Rabbit Transit
- Bike amenities
- Sharrows in Master Plan





# Environment Strategy Public Amenities & Borough Requirements

- Stormwater management (MS4)
- Utilities/Infrastructure Review
- Additional heritage lighting LED
- Enhanced Landscaping Water Gardens
- Additional recycling and trash receptacles



#### **Economic Development Strategy**

#### **Business Recruitment**

Marketing, branding, events and promotion showcasing special historic features & enhancements - Include additional things to see and do

- Gettysburg Address Pathway
- Barricade sculpture
- Gateway
- History App
- Murals



#### Other Considerations

- Public Restrooms
- Marketing Plan & Branding
- Events & Promotion
- Business recruitment
- Funding
  - Fundraising
  - Grants



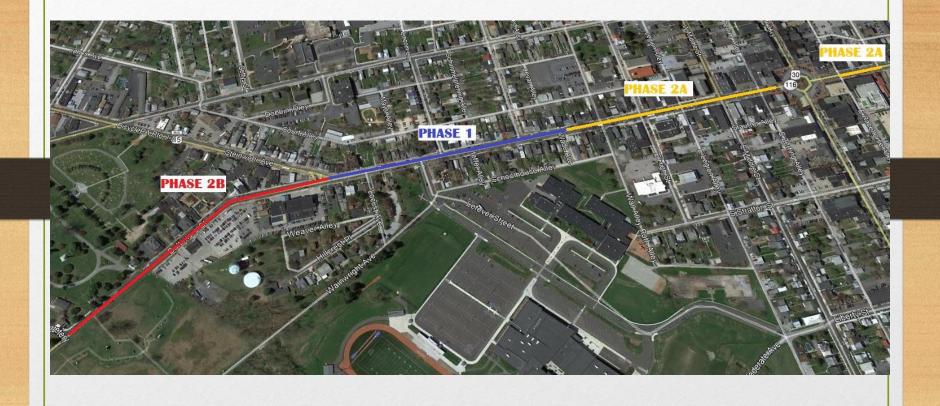
#### Master Plan Draft

Walking in Lincoln's Footsteps

Chad Clabaugh, C.S. Davidson, Inc.



# Plan Overview



# Phase 1



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Lefever Street Before

Lefever Street After



# Phase 1

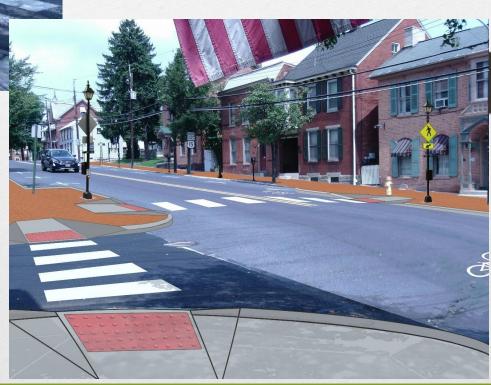


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Breckenridge Street Before

Breckenridge Street After





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# Phase 2B



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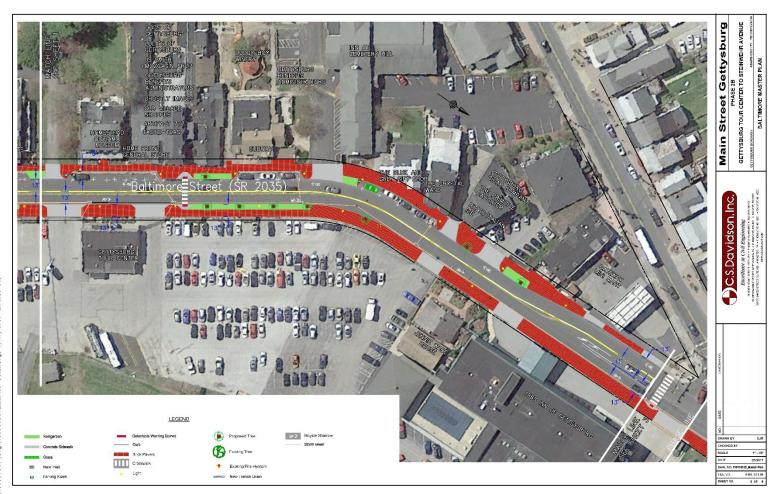


Tour Center Before

Tour Center After



### Phase 2B



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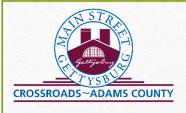


#### BUDGETARY COST ESTIMATE BALTIMORE STREET MASTER PLAN

		Design Costs	Construction Costs					
	<b>.</b>	Design, Permitting, Estimates, Construction/Bidding Specs		Temporary Right-of- Way Acquisitions for	Overhead Utility	Construction	Construction	
<u>Phase</u>	Phase Description	<u>(30%)</u> 1	Construction	Construction	Relocations <sup>2</sup>	Management (3%)	Inspection (10%)	Phase Totals
1	Wade Avenue to Steinwehr Avenue	\$872,992.31	\$2,909,974.38	\$10,000.00	\$160,000.00	\$87,299.23	\$290,997.44	\$4,331,263.36
2A	Railroad Street to Wade Avenue	\$736,347.30	\$2,454,491.00	\$10,000.00	\$190,000.00	\$73,634.73	\$245,449.10	\$3,709,922.13
2B	Steinwehr Avenue to Borough Line	\$741,755.87	\$2,472,519.55	\$10,000.00	\$200,000.00	\$74,175.59	\$247,251.96	\$3,745,702.96
	Subtotal:	\$2,351,095.48	\$7,836,984.93	\$30,000.00	\$550,000.00	\$235,109.55	\$783,698.49	

Total Project Expenses: \$11,786,888.44

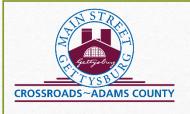
- 1. Project costs are based on a percentage (shown) of the construction costs
- 2. Cost is only for pole relocation and doesn't include relocation of utilities underground
- 3. Costs assume public funding sources such as grants.



#### Cost & Funding - Estimated \$11,786,889 project

#### **Possibilities**

- TIGER
- Multi-modal various levels
- State funding opportunities
  - Keystone DCNR
- Additional grant research
- Private foundations
  - Adams County
  - South Mountain Partnership
  - Met-Ed
- Federal Highway Administration
- Private sponsors/donations



#### Cost & Funding - Estimated \$11,786,889

#### Initial Discussions To Date

- Senator Alloway
- Adams County Commissioners
- Gettysburg National Park Service
- DCED
- DCNR
- Federal Highway Administration
- Representative from Congressman Perry's Office



# Schedule of Next Steps

- February 12, 2018 Borough Council Vote
- March 28, 2018 ACTPO Presentation
- Grant Seeking Strategy
  - Federal
  - State
  - Private Foundations/Special Interests
  - Local Community
- Fundraising Events Baltimore Street Executive Committee