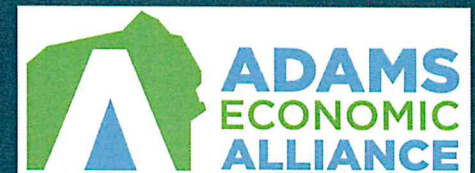


An Economic Development Strategy for Adams County

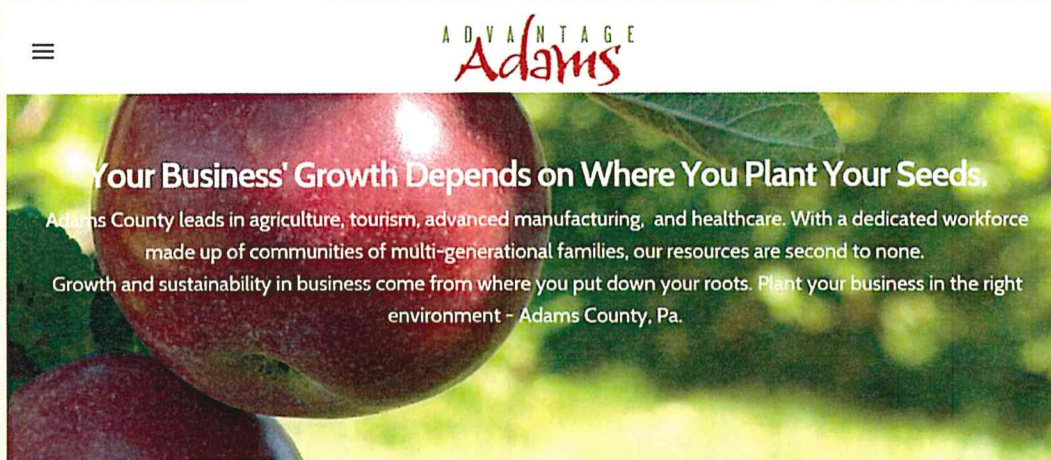


Monday, January 21, 2019



Economic Development Partnership

- Adams Economic Alliance
- Adams County Office of Planning and Development



Battelle Study (1988)

- Countywide study leading to the development of the Adams County Comprehensive Plan
- Initiatives realized by the study include:
 - Diversify industries
 - Establish Economic Development Corporation
 - Develop a Commercial Industrial Business Park
 - Establish Land Conservancy

Market Assessment

- Conclusions:
 - Focus Industries – Gleaned From a Combination of Market Assessment Data and Cluster Analysis Data
 - Tourism and Hospitality
 - Manufacturing
 - Agriculture
 - Healthcare
 - **Small Business and Service**
 - Communication
 - Advantage Adams
 - Industry Sector Panel Discussions
 - Municipal Outreach and School Districts

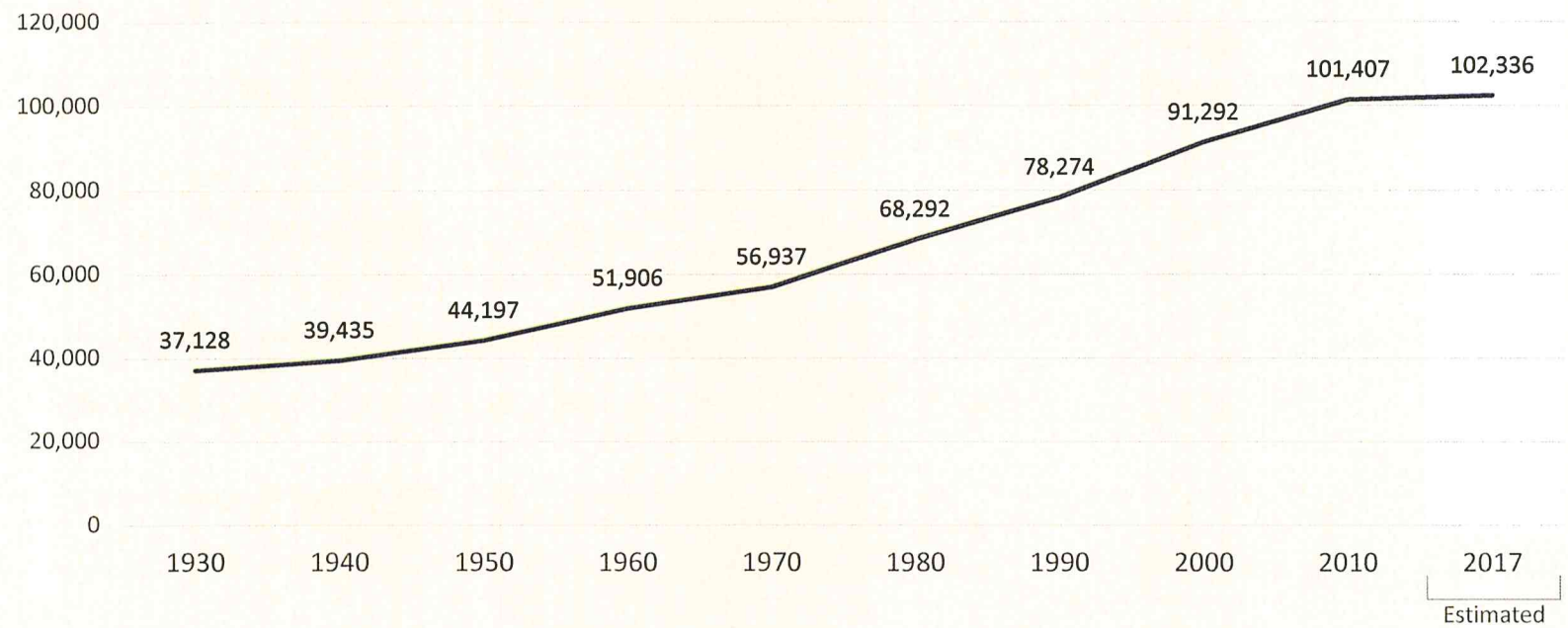
Local Perspectives

- Meet With All 34 Municipalities
 - Provide data specific to the municipality
 - Gather consistent feedback
 - Initiate further dialogue

Municipal perspective is key to the strength and implementation of The Economic Development Plan

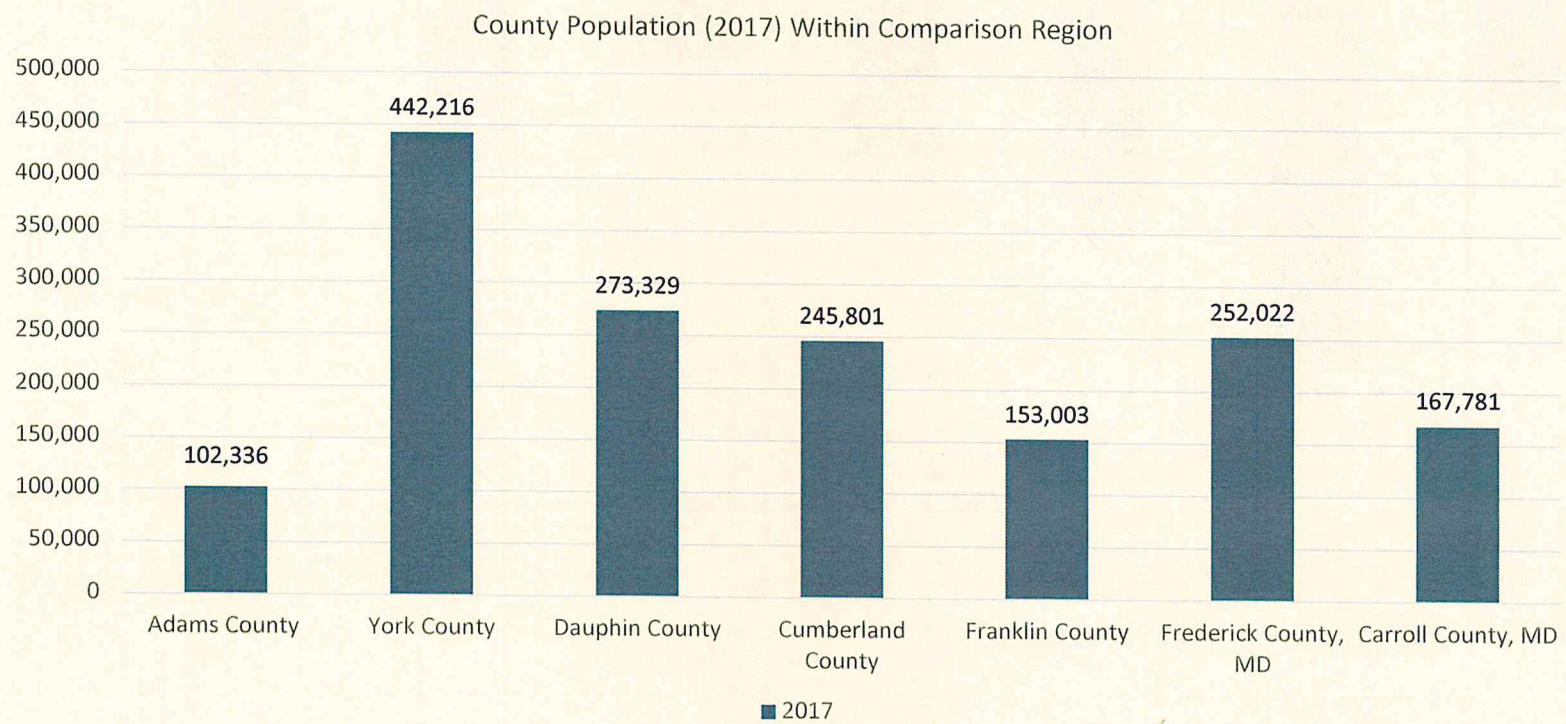
Population

Adams County Population by Decade

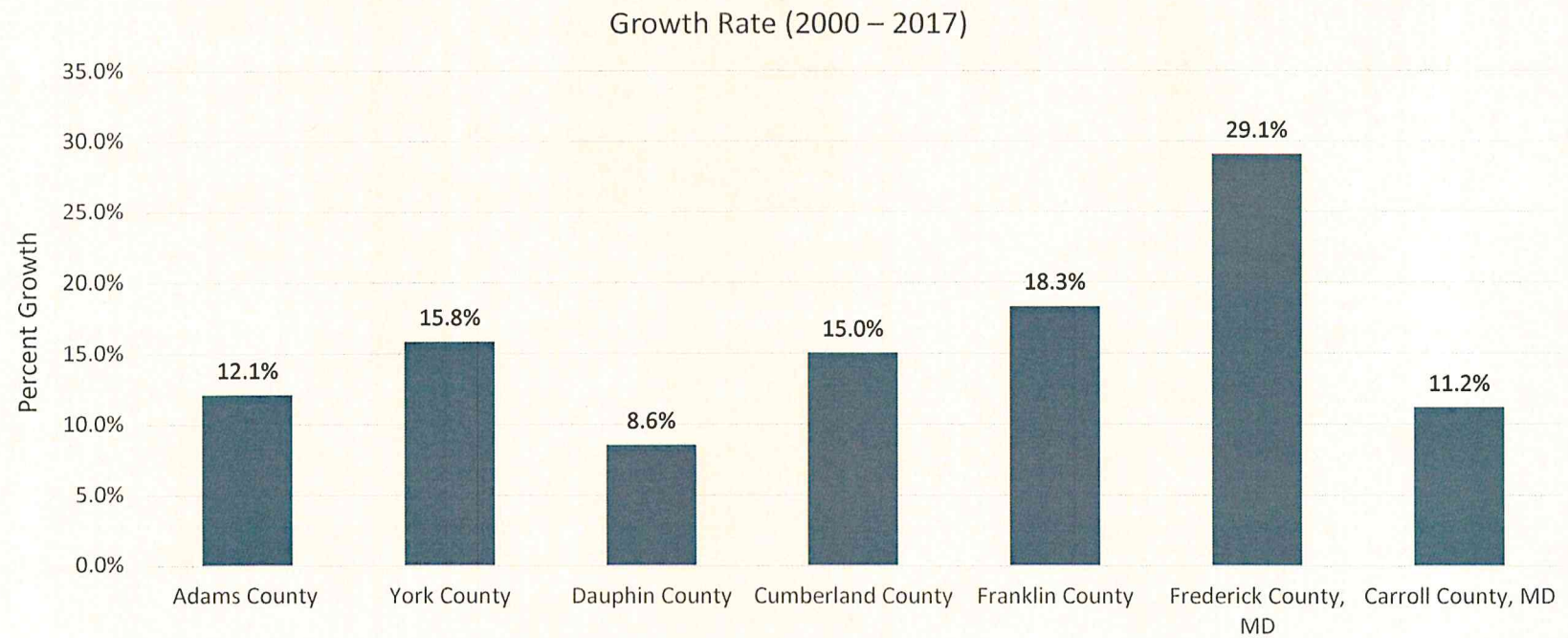


U.S. Census Bureau 2015 Population Estimates

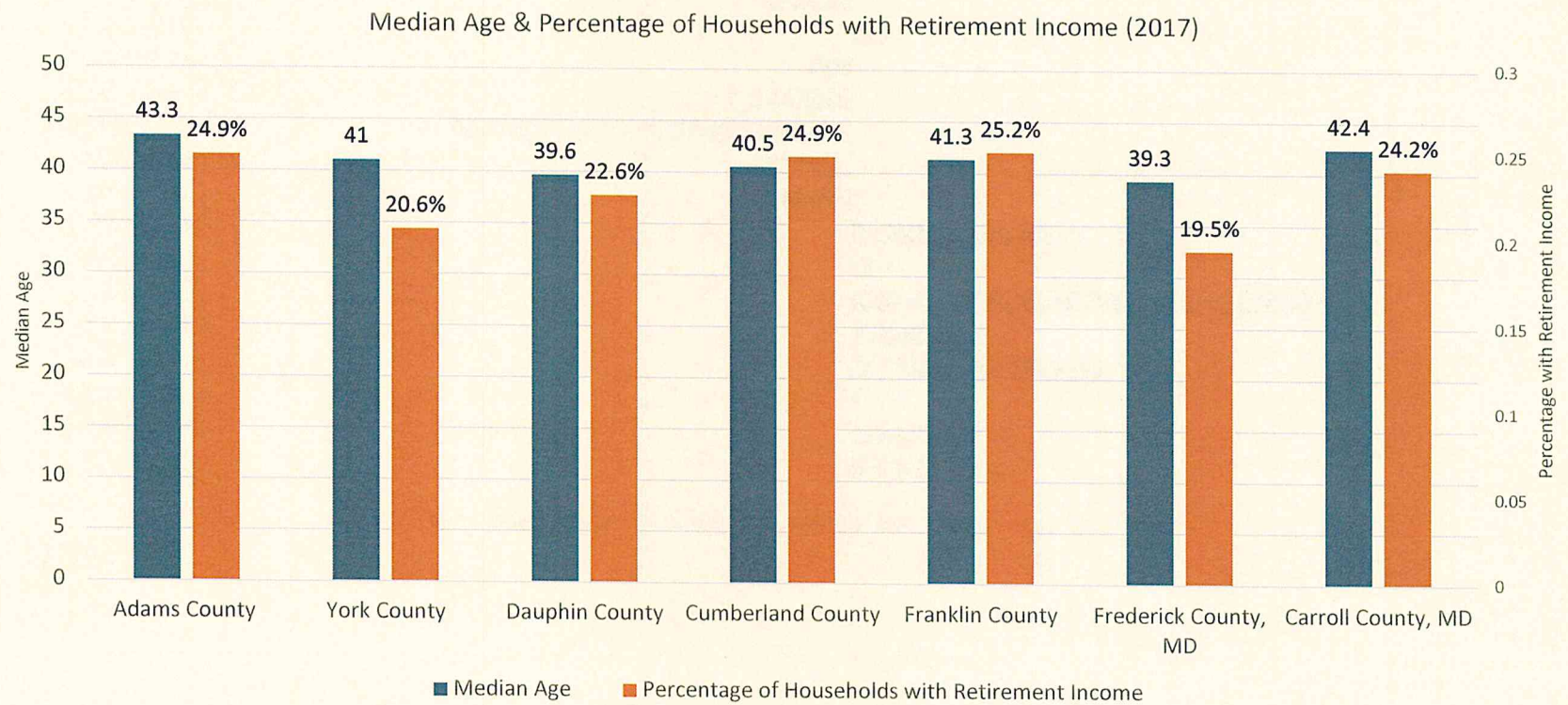
Population



Population

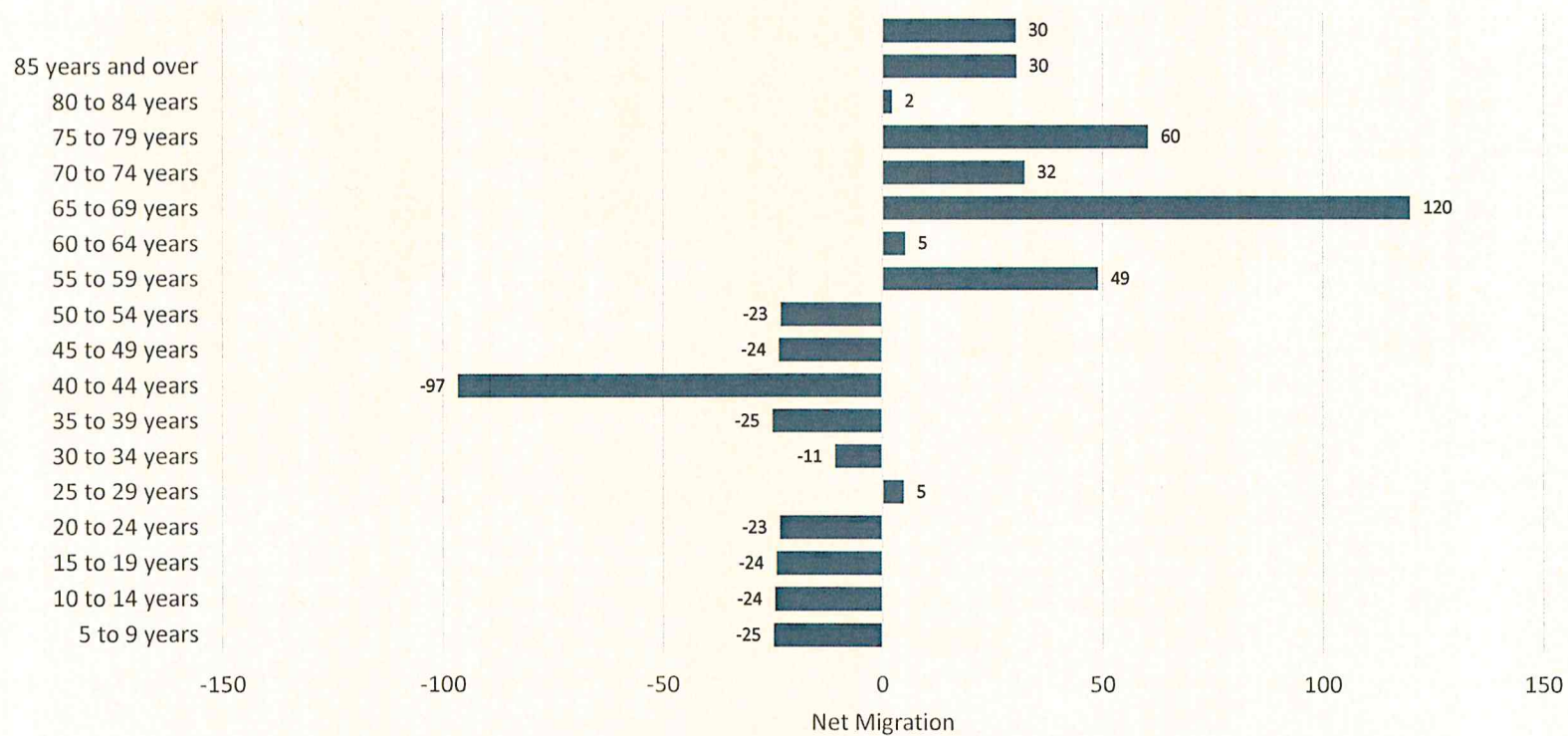


Age



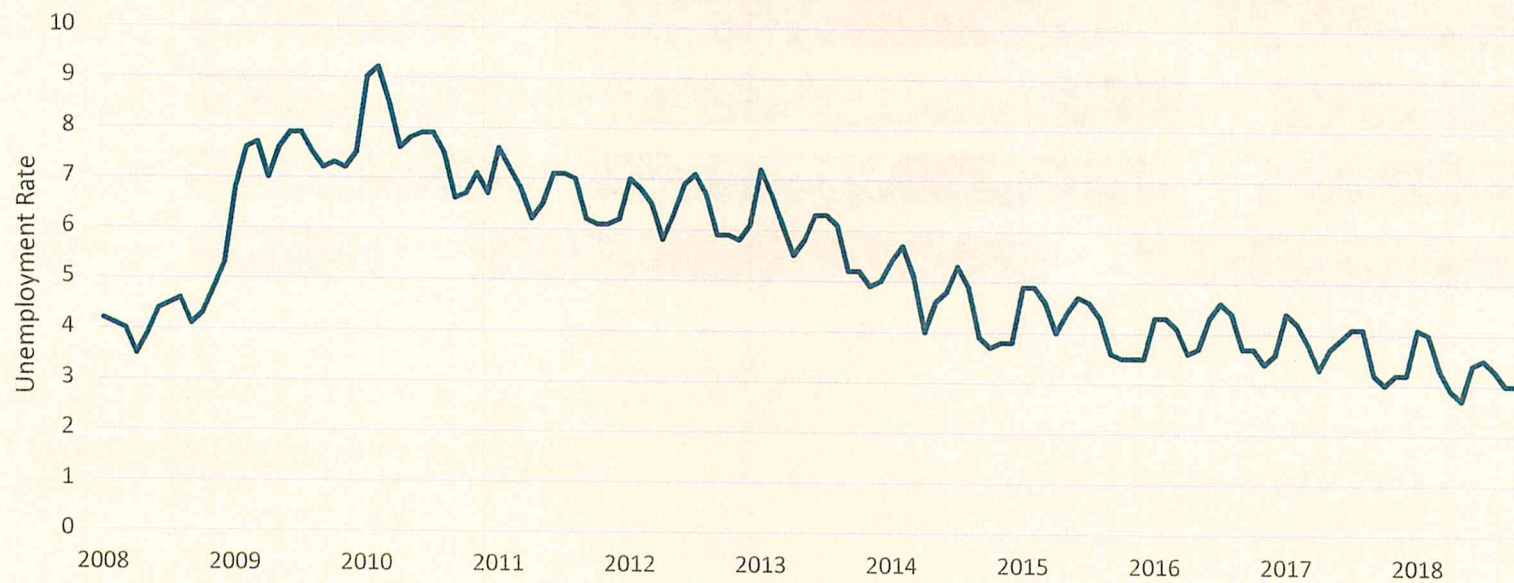
Age

Average Difference in Age Groups Per Year (2010 – 2017)



Employment

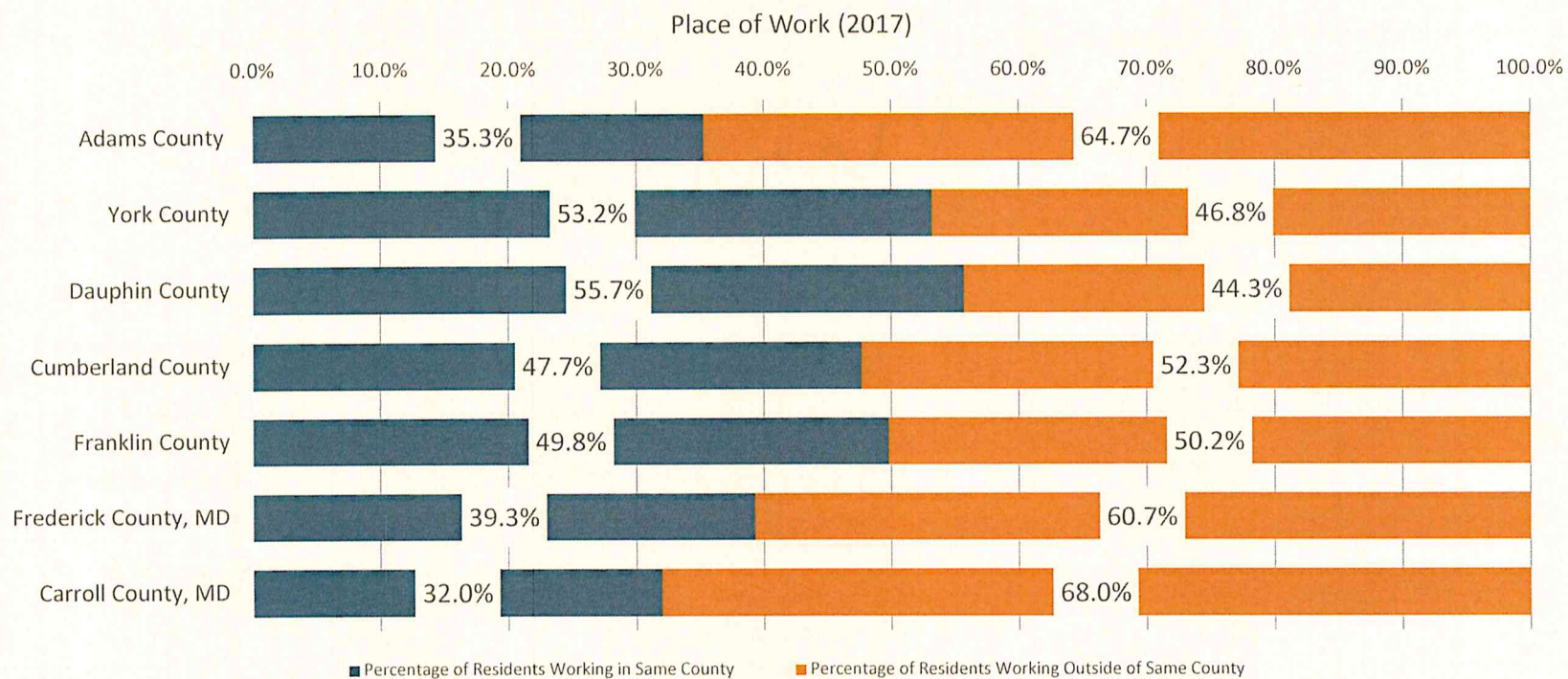
- Labor Force of 56,200 people living in Adams County
- Employment of 32,880 people working in Adams County* (Does not take Ag jobs into account)



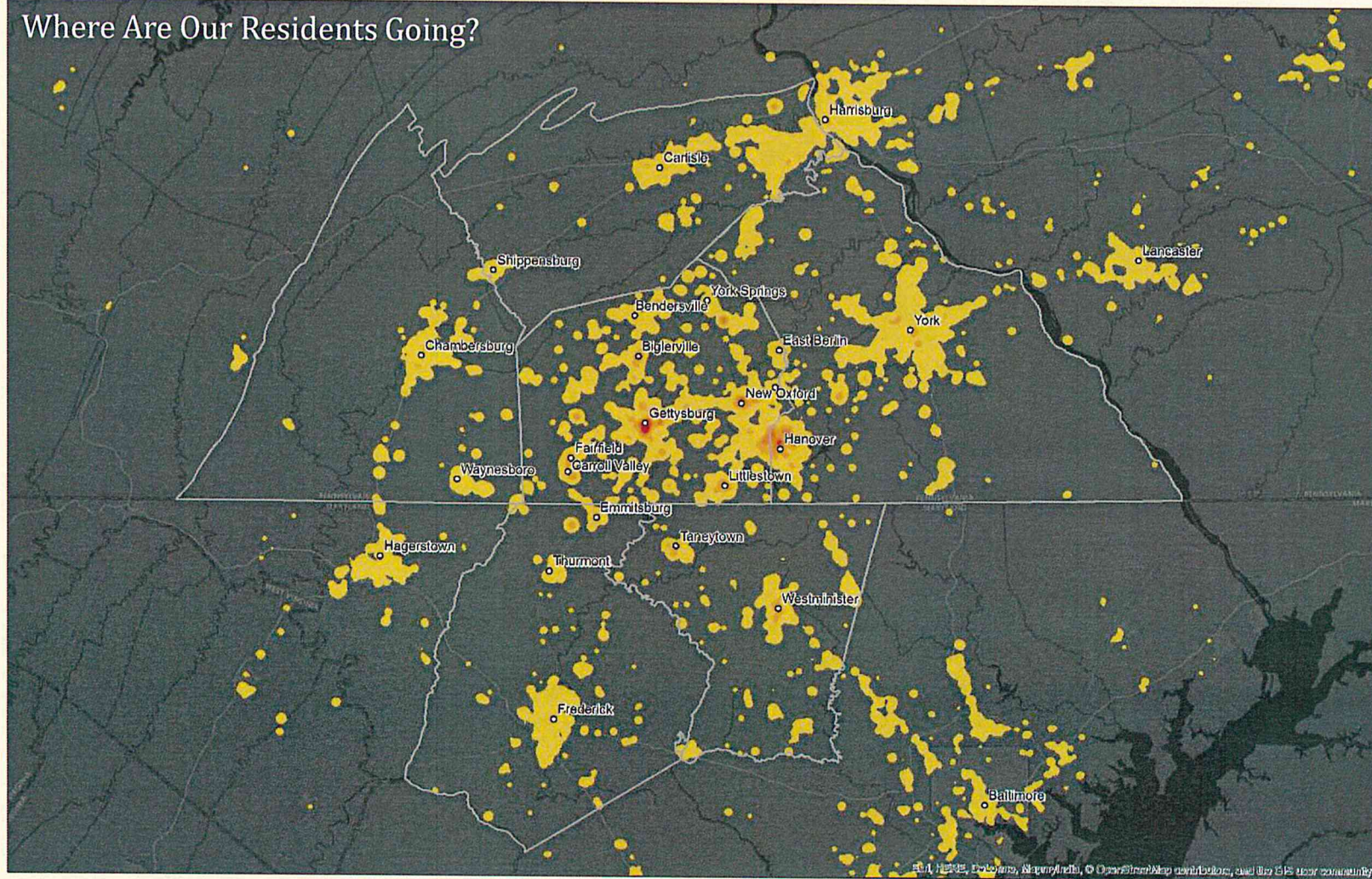
Pennsylvania Department of Labor
and Industry

Bureau of Labor Statistics

Transportation/Circulation

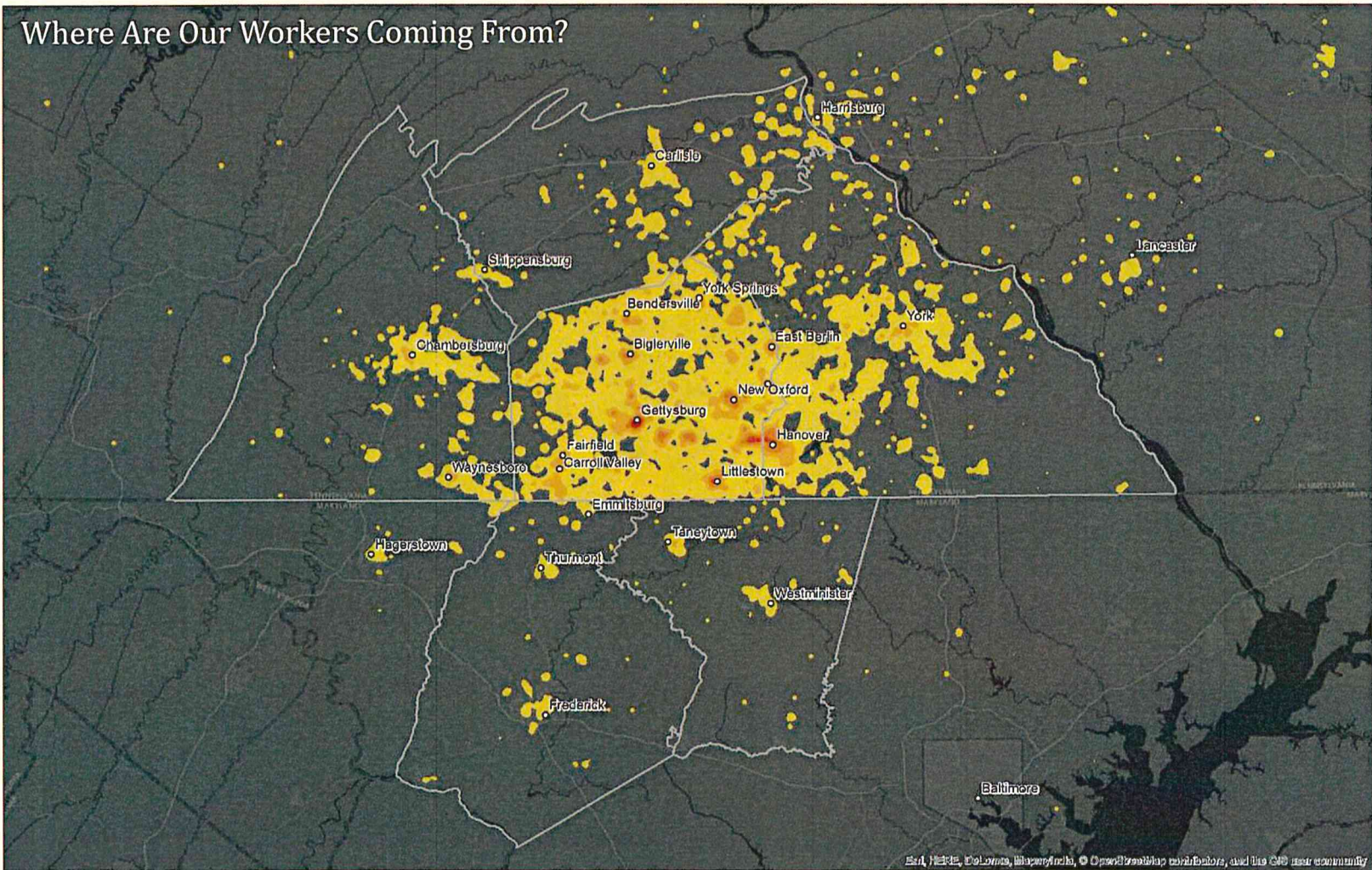


Where Are Our Residents Going?



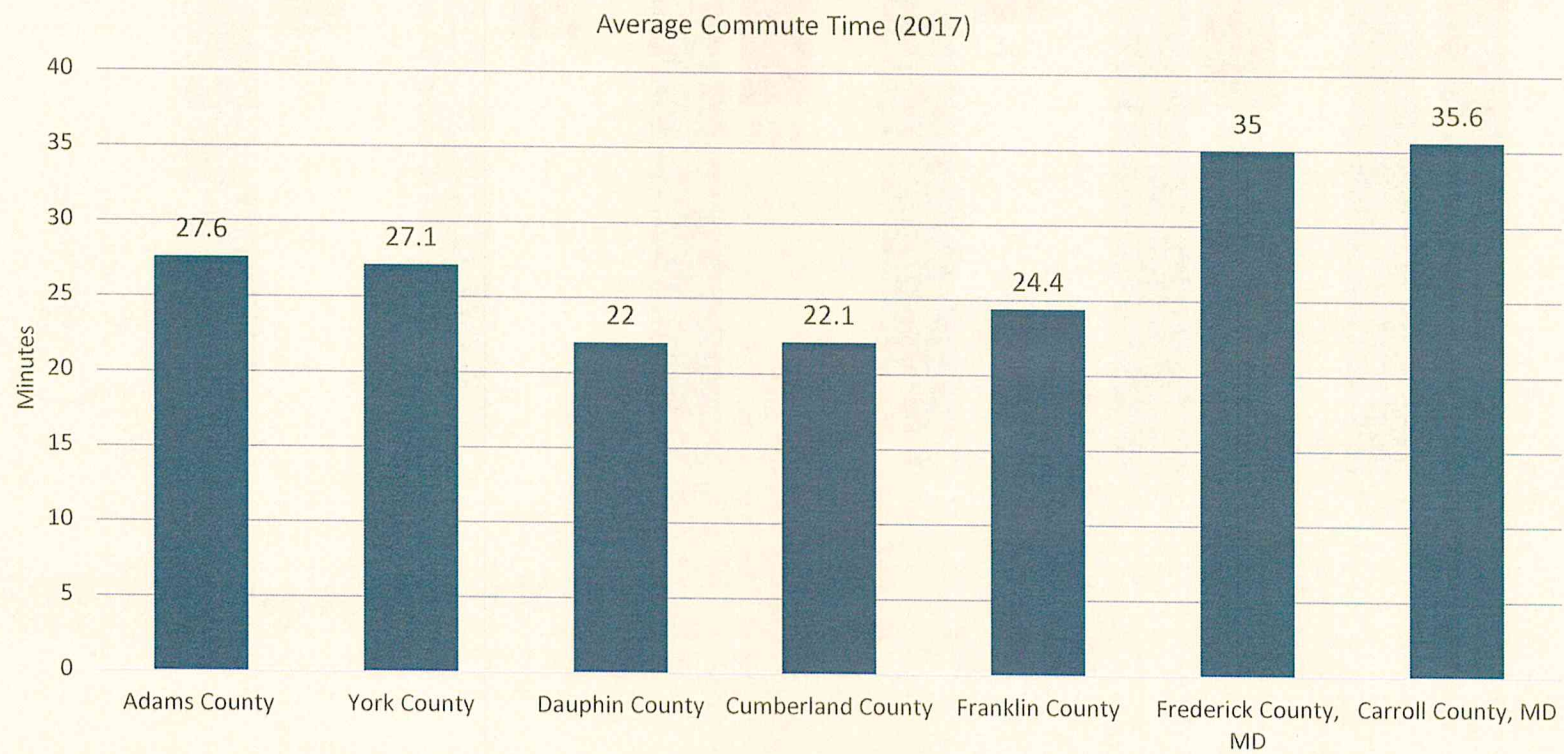
U.S. Census Bureau Longitudinal Employer-Household Dynamics Program

Where Are Our Workers Coming From?

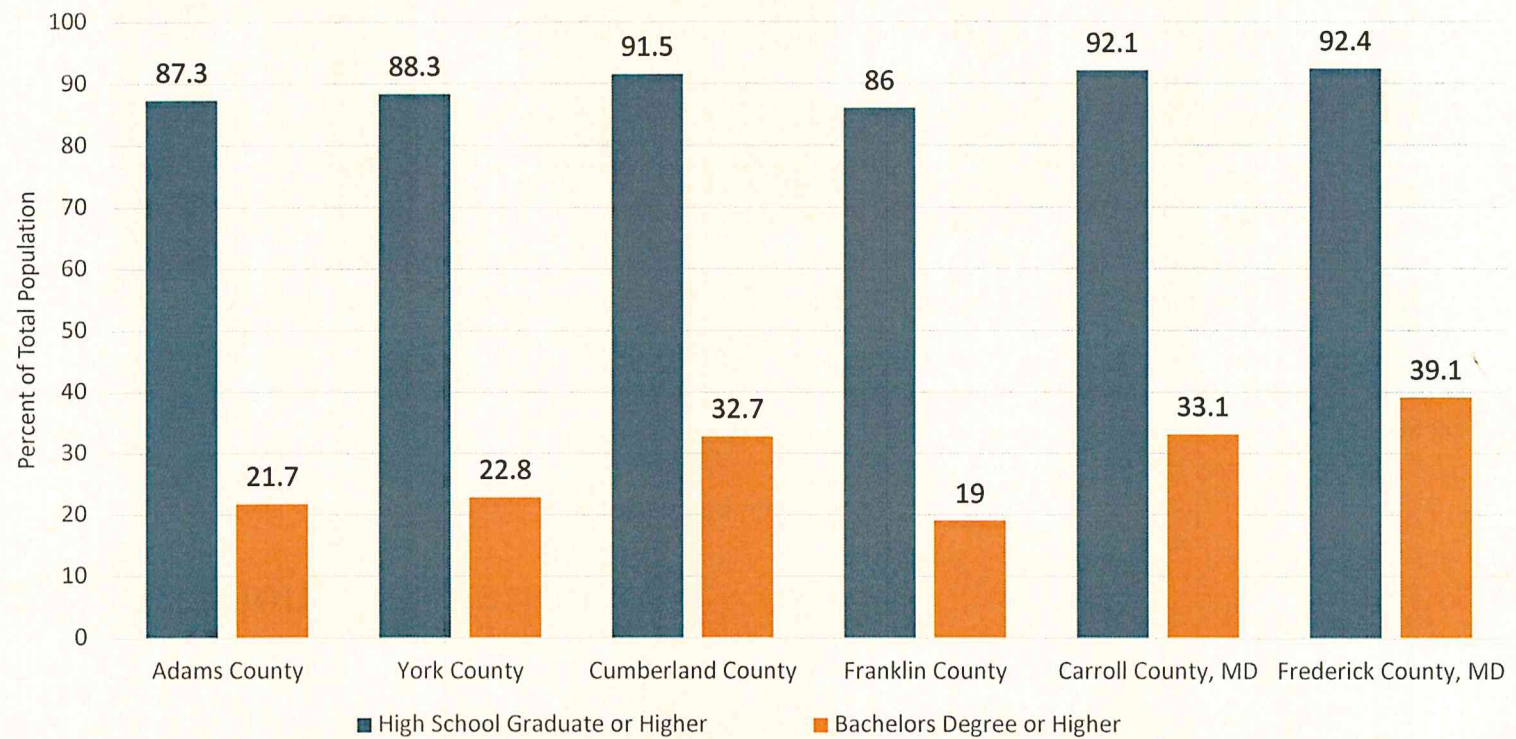


PA, MD, DE, VA, and the GW near community.

Transportation/Circulation

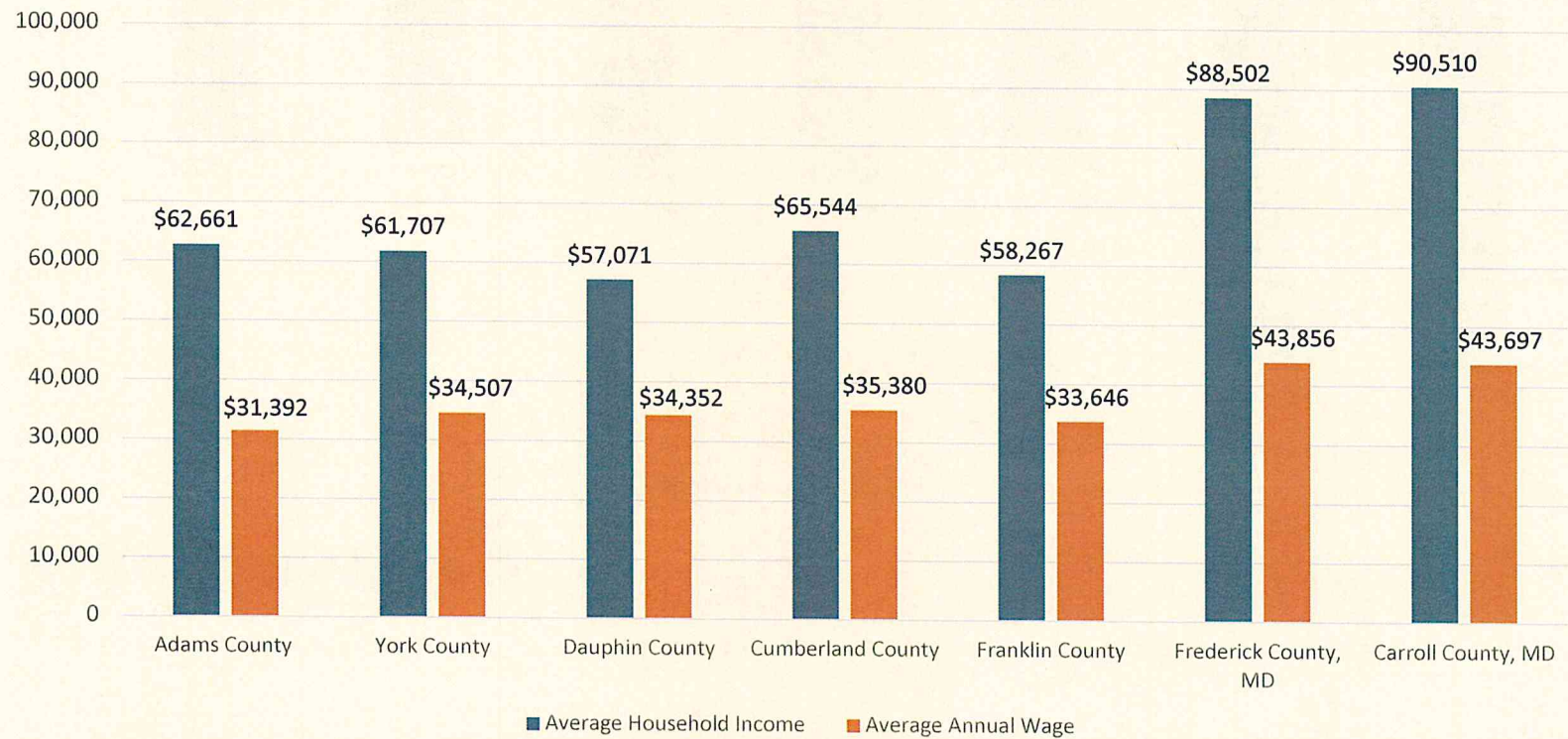


Educational Attainment

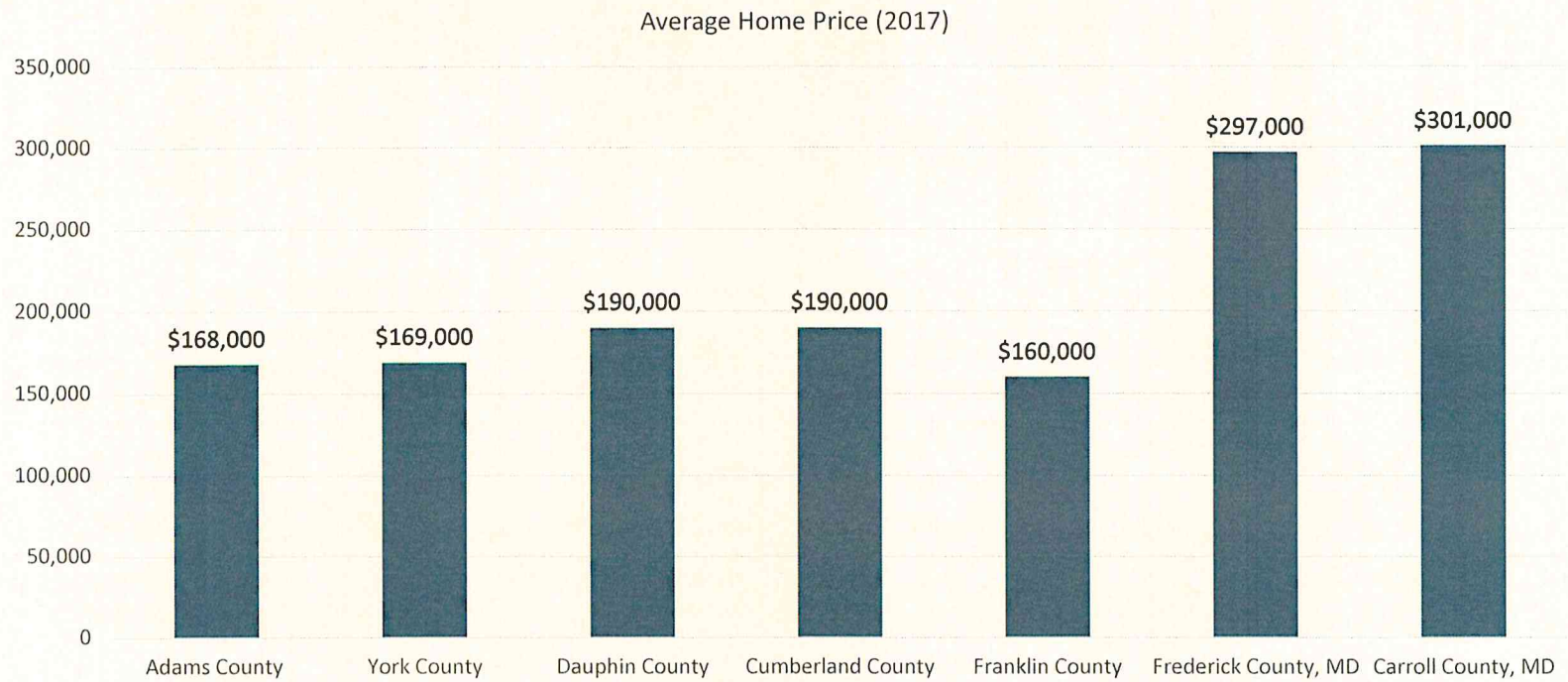


Income

Average Household Income vs Average Annual Wage for Full-Time and Part-Time Workers (2017)

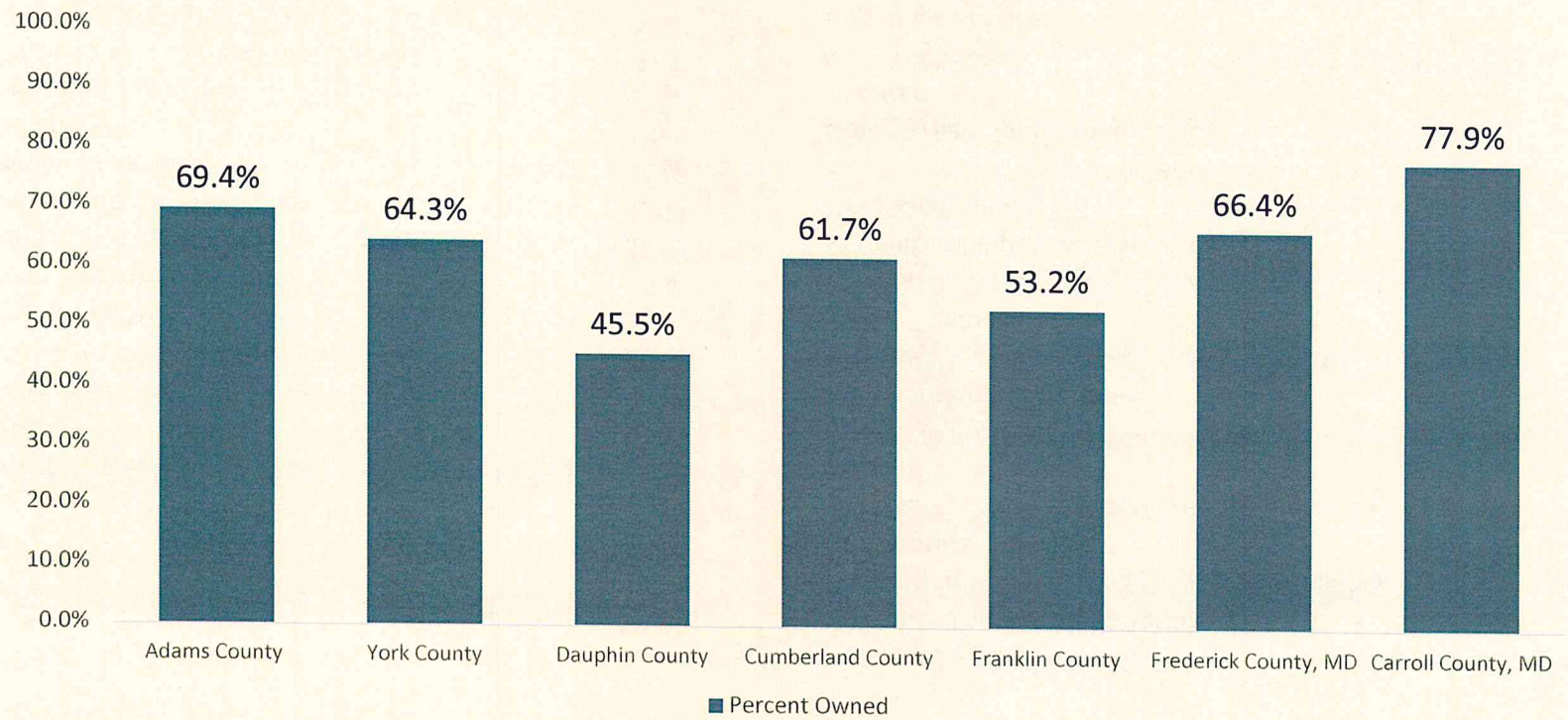


Median Home Price



Housing

Owners vs Renters



Employment by Cluster

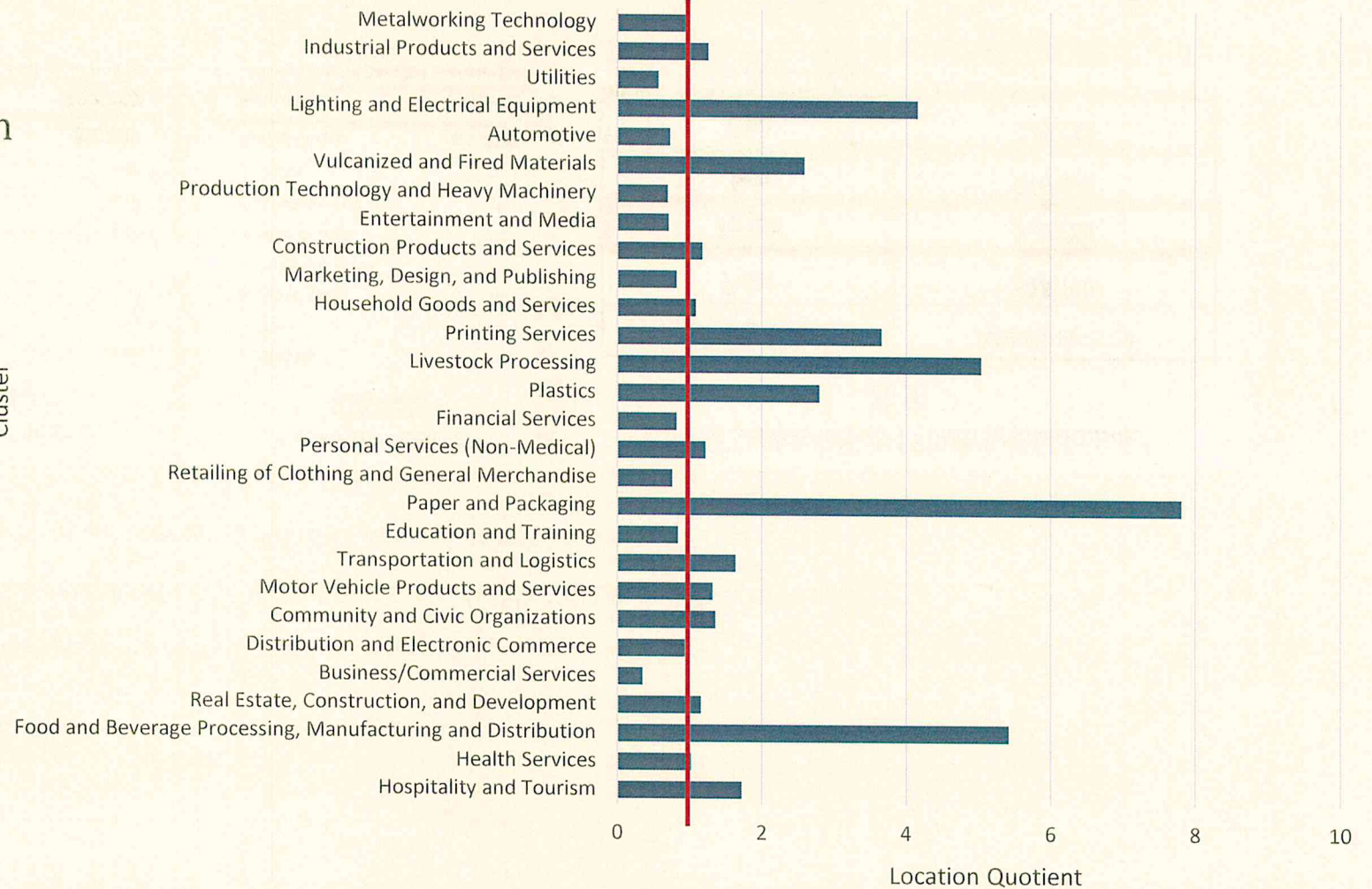
Cluster Name	Employment
Hospitality and Tourism	5070
Health Services	3903
Food Processing, Manufacturing and Distribution	3303
Real Estate, Construction, and Development	2044
Business/Commercial Services	1884
Distribution and Electronic Commerce	1584
Community and Civic Organizations	1367
Motor Vehicle Products and Services	1257
Transportation and Logistics	1143
Education and Training	1045
Paper and Packaging	870
Retailing of Clothing and General Merchandise	835
Personal Services (Non-Medical)	716
Financial Services	599
Plastics	565
Livestock Processing	435
Printing Services	435
Household Goods and Services	391
Marketing, Design, and Publishing	325
Construction Products and Services	285

Entertainment and Media	232
Vulcanized and Fired Materials	205
Production Technology and Heavy Machinery	205
Automotive	195
Lighting and Electrical Equipment	185
Utilities	180
Industrial Products and Services	155
Metalworking Technology	140
Furniture	140
Wood Products	140
Medical Devices	130
Agricultural Inputs and Services	70
Nonmetal Mining	60
Electric Power Generation and Transmission	60
Downstream Chemical Products	60
Tobacco	60
Performing Arts	50
Insurance Services	45
Financial Services	40
Downstream Metal Products	30
Forestry	20
Information Technology and Analytical Instruments	20
Communications Equipment and Services	20
Textile Manufacturing	20
Upstream Metal Manufacturing	20

Cluster Aggregation

Cluster

Industry Concentration (2016)



Affordability

- 8,365 families below the Poverty Level
- 43% of children enrolled in Adams County schools eligible for Free and Reduced Lunches
- 44% of those that rent pay more than 30% of their income

MONTHLY COSTS		MONTHLY COSTS	
1 adult and no children Rural Pennsylvania		2 adults and 1 child Rural Pennsylvania	
HOUSING	\$487	HOUSING	\$687
FOOD	\$271	FOOD	\$618
CHILD CARE	\$0	CHILD CARE	\$607
TRANSPORTATION	\$570	TRANSPORTATION	\$723
HEALTH CARE	\$226	HEALTH CARE	\$558
OTHER NECESSITIES	\$366	OTHER NECESSITIES	\$630
TAXES	\$359	TAXES	\$536
Monthly Total	\$2,280	Monthly Total	\$4,359
Annual Total	\$27,357	Annual Total	\$52,312

= 1.8 Minimum Wage or 1.3-\$10.00 per hour jobs

= 3.5 Minimum Wage or 2.5-\$10.00 per hour jobs

United States Official Poverty Guidelines: 2018

Family Size	Annual Income
Four	\$25,100
Three	\$20,780
Two	\$16,460
One	\$12,140

Source: U.S. Department of Health & Human Services (January 2018)

Questions???



